



Privacy Policy for Petso

Effective Date: 01/01/2025

This privacy policy covers Petso (commercial name “Petso”) referred to as “Petso”, “affiliated companies,” “we,” “us,” and “our” throughout this policy (“Privacy Policy”). Petso is registered in the UAE.

This Privacy Policy explains how we use personal data and other types of information we collect from you (“Personal Information”) when you participate in a Petso platform Digital Asset Offering, (meaning the issue of tokens representing underlying securities or any other type of financial or non-financial assets) or visit and/or use Petso.com (the “Site”) services. A Digital Assets Offering is further referred to as “Offering”. This policy does not apply to the practices of companies not owned or controlled by Petso or to people whom Petso does not employ or manage.

Introduction Welcome to **Petso**! Your privacy is important to us. This Privacy Policy explains how Petso, a blockchain-enabled digital app tailored for pet owners and professionals, collects, uses, stores, and shares your personal and pet-related information.

Information We Collect

- **Account Information:** Name, email address, phone number, and login credentials.
- **Pet Information:** Pet name, breed, age, medical history, vaccination records, and other relevant data.
- **Transaction Data:** Details related to blockchain transactions.
- **Device Information:** IP address, device type, and operating system.
- **Usage Data:** Interaction patterns, app usage analytics, and preferences.

How We Use Your Information

We use the collected information to:

- Provide secure storage, management, and sharing of pet information.
- Facilitate blockchain-enabled transfers and transactions.
- Improve app functionality and user experience.
- Communicate updates, offers, and important notices.



- Ensure security and prevent fraud.

Data Storage and Security

- Your information is securely encrypted and stored on blockchain infrastructure.
- Access controls and authentication measures are implemented to safeguard your data.
- While blockchain ensures immutability, sensitive data is encrypted before storage.

Sharing of Information We do not sell your personal information. Information may be shared:

- With service providers and third-party partners to enhance services.
- When legally required or to enforce our terms of service.
- With your consent for specific use cases.

User Rights You have the right to:

- Access, update, or delete your personal and pet-related information.
- Opt-out of certain communications.
- Request a copy of your stored data.

Where do we store personal information?

It is important to note that some or all of your Personal Information provided to third party service providers may be held in third countries which are considered as not providing the same level of data protection as the EU country in which you provided your Personal Information. Without prejudice to your rights under GDPR, you acknowledge and understand that your Personal Information will be subject to the applicable laws of each such jurisdiction, which may not provide for the same level of data protection as your country of residence. If you have questions about our policies and practices with respect to service providers outside your jurisdiction, including the collection, use, disclosure or storage of such Personal Information by our service providers worldwide, you may contact us at hello@Petso.io.

What third parties do we work with?

Financial data



When you subscribe to purchase tokens from an Offering that uses our platform, you will be asked to provide financial data and information to verify your status and successfully make financial transactions. Depending on how you wish to purchase tokens you may be required to provide financial data, such as your bank routing number and bank account number, to enable the offering company to utilize your bank account to originate funds transfers and make subsequent investment transfers to you if necessary.

Tracing tools and use of cookies

We may collect certain information through cookies or other automated means. A cookie is a small text file that will be stored in your device via your browser primarily to enhance the convenience of using the Site or to enable certain functions. A cookie allows its sender to identify the device on which it is stored during the period of validity of consent which does not exceed 12 months. Some cookies are essential in order to enable you to use our Site, others are functional cookies or may be performance cookies or advertising cookies.

The default cookies we are using are essential in order to enable you to use our Site and use its features, and are referred to as 'strictly necessary' cookies. Without these cookies, we would not be able to provide you with the services you have asked for.

The functionality, or preferences cookies, enable us to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added. If you do not allow these cookies then some of all of our services may not function properly.

The performance cookies, also known as statistics cookies, collect information about how you use our Site, for example, which page you visit more often or if you get error messages from our Site. Petso may share the data collected via these cookies with third-party providers. None of this information can be used to identify you, as it is all aggregated and, therefore, anonymized.

The advertising or targeting cookies are used to deliver adverts more relevant to you and your interests. They remember that you have visited our Site and this information is shared with other organizations such as advertisers.

Except for the strictly necessary cookies, the use of a cookie on a device depends on your choice, which can be made and modified freely and at any time. You can manage cookies by setting your browser to accept or reject cookies on your device, either globally or cookie by cookie. Furthermore, you can modify your consent to the usage of cookies at any time by clicking on the 'Change your consent' button added to this page.



Depending on your settings, please note that it may affect the capacity of your internet browser and/or alter your ability to access certain services that require the use of cookies. We cannot be held liable for the minimized access to our services as a result of cookies you previously deleted or rejected.

Below is a list of the types of cookies that are used on our Website:

Purpose	Description	Type & Expiry
Necessary Cookies	Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.	Session, deleted upon closing the browser, or persistent.
Functionality or Preference Cookies	These cookies may also remember your site preferences (e.g., language) or seek to enhance your experience (e.g., by personalizing a greeting or content). This will apply to areas where you have registered specifically for access or create an account.	Session, deleted upon closing the browser, or persistent.
Performance or Statistics Cookies	These help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.	Persistent.
Advertising or Targeting Cookies	These cookies are used to track visitors across the websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.	Session, deleted upon closing the browser, or persistent.

To manage cookie settings in your browser, please go to the “Help” menu of your browser, where you will be provided with all the necessary information about how to set your preferences:

For Microsoft Internet Explorer 8.0 and more:

- Go to “Tools” menu, then “Internet Options”
- Click on “Confidentiality”
- Select your preferred level of confidentiality

For Mozilla Firefox:

- Go to “Tools” then “Options” menu
- Click on the “Privacy” settings
- Select your preferred option on the “Cookie” menu

For Opera:



- Go to “Files” > “Preferences”
- Click on “Privacy”
- Select your preferred options

For Android browser:

- Click on the upper right button
- Go to “Settings” then “Privacy & security menu”
- Select your preferred option

For Dolphin Browser on Android:

- In the Menu, go to “More” then “Settings”
- Select the “Privacy & security settings” menu
- Select your preferred option in the “cookies” menu

For Safari on iOS:

- In the “Settings” app, go to “Safari” menu
- Go to “Accept cookies” entry under “Privacy”
- Select your preferred option

For Google Chrome:

- Click the Chrome menu on the browser toolbar
- Select “settings” then click “show advanced settings”
- In the “Privacy” section, click the “Content settings” button.
- In the “Cookies” section, you can change cookies settings

How do we protect the confidentiality and security of personal information?

We will provide an adequate level of protection for the Personal Information and make sure that appropriate technical and organizational security measures are in place to protect the Personal Information against accidental or unlawful destruction, accidental loss or alteration, unauthorized disclosure or access, and against all other unlawful forms of processing. We have a data protection audit and recovery system in place. We track and maintain strict records for all of our data processing activities. We place your account information on the secure portion of our Site, using firewalls and other security technology to protect our network and systems from external attacks, and we require you to enter a unique and confirmed email and password to access your account information online. Our servers are enabled with Secure Sockets Layer (SSL) technology to prevent unauthorized parties from viewing the Personal Information that you provide or access during a secure session (look for the padlock icon on your



browser). In addition, if you access information online, we use digital certificate services to authenticate that you are transacting with our Site and not the Site of an impostor.

However, to the extent that the internet is not completely secure, we cannot guarantee that any of your Personal Information stored or sent to us will be completely safe. We encourage you to use caution when using the internet to access our Site.

Your rights

When you provide personal data to our Site you retain the right to access the personal data that we maintain of you. If you request such access, we will provide you with all the information as required by law on the purposes of the processing, categories of data processed, categories of recipients, data retention term, and so on.

You may also obtain a copy of any personal data that we hold of you in our records in a format compatible and structured in order to allow you to exercise your right to data portability, when the processing is based on your consent or on the performance of an agreement between you and Petso.

You may also request that we correct, amend, erase, any personal data which is incomplete, out of date or inaccurate.

You can request deletion of your personal data if (i) your personal data is no longer necessary for the purpose of the data processing, (ii) you have withdrawn your consent on the data processing based exclusively on such consent, (iii) you objected to the data processing, (iv) the personal data is unlawful, (v) the personal data must be erased to comply with a legal obligation applicable to Petso.

You can request the restriction of the processing, (i) in the event the accuracy of your personal data is contested to allow Petso to check such accuracy, (ii) if you wish to restrict your personal data rather than deleting it despite the fact that the processing is unlawful, (iii) if you wish Petso to keep your personal data because you need it for your defence in the context of legal claims, (iv) if you have objected to the processing but Petso conducts verification to check whether it has legitimate grounds for such processing which may override your own rights.

You have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects on you or significantly affects you, except if you explicitly consent to it or if it is necessary to enter into or perform a contract between you and us.



You also have the right to lodge a complaint with the competent supervisory authority.

When your personal data processing is based on your consent, you may withdraw it at any moment, without affecting the lawfulness of processing based on your consent before withdrawal.

When your personal data is processed to pursue our legitimate interests, you may object to such processing, if our legitimate interest may be overridden by your interests and freedom.

To exercise your rights, you should contact us at hello@Petso.io. We will respond to your requests without undue delay and at the latest within 1 month.

Retention period

We will not retain data longer than is reasonably considered necessary to fulfil the purposes for which it was collected, processed or as required by applicable laws or regulations. When a user makes a request to have their account deleted and all data deleted, all personal Data collected through the platform will be deleted, as permitted by applicable law.

Controlling your data

We want to make it clear to our users that you have control of your data. If you wish to have your personal data edited, deleted, or audited please contact us anytime at hello@petso.io and our data collection officers will be able to accommodate your requests as permitted by applicable law.

No users under 18 years of age

Our Site is not targeted to persons under the age of 18 and we do not knowingly collect Personal Information from persons under the age of 18. Any user that attempts to submit information revealing their age to be under 18 will be blocked and their information deleted.

Updates to this policy



Petso may amend this Privacy Policy from time to time to reflect changes in our processing of your Personal Information. The revisions will take effect on the date of publication of the amended policy, as stated. We will notify you through our Site or by email of any material changes to the Privacy Policy. If you do not wish to comply with the updates to this policy then please do not use our Site and services.

Contact us

Should you have any questions regarding this Privacy Policy or the protection of your Personal Information please contact us at hello@petso.io or by <https://www.petso.io/community>

Thank you for trusting Petso with your pet's digital journey!